

# L. N. MISHRA COLLEGE OF BUSINESS MANAGEMENT



An Autonomous College under B. R. AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

# We care. We carve. We create

Shaping Young Professionals Since 1973

# PROSPECTUS

MBA | MCA | BBA | BCA

Affiliated to UGC, AICTE and Approved by Department of Higher Education, Government of Bihar NAAC Accredited with B++ Grade (1st Cycle)

# **Our Inspiration**



# **Pt. Lalit Narayan Mishra**

(2<sup>nd</sup> February 1923 - 3<sup>rd</sup> January 1975) Former Minister, Government of India

# **Our Founder Chairman**



# **Dr. Jagannath Mishra**

(24<sup>th</sup> June 1937 – 19<sup>th</sup> August 2019)

Former Chief Minister, Bihar and Former Minister, Government of India

# In the Memory of



# Late Veena Mishra

(08<sup>th</sup> January 1946 – 22<sup>nd</sup> January 2018) Founder Member L. N. Mishra College of Business Management

# The College in Pursuit of Excellence

Since its inception in 1973 on a solid foundation, the college has traversed a long and momentous journey of challenges, perturbation and astounding accomplishments. The college shall endeavor to promote the principles for which Late Lalit Narayan Mishra, the illustrious and worthy son of Bihar, worked during his life-time for National integration, Social



Justice, Secularism, Democratic way of life, International Understanding and scientific approach to the problems of the whole society at large. The acuity and fidelity of the founder to the great cause of seeing the emergence of a truly great institution, the grit and determination of the management and the hard work expertise and virtuosity exhibited by the learned faculty, have all seen the college come out triumphant against all odds and grow from strength to the strength. It was exactly two years after its formation that the college was granted permanent affiliation by the Bihar University. The University Grants Commission empanelled the college under Section 2F to receive the grants for the different developmental activities in 1982. In the year 1983 the University granted it Autonomous status and as a token of recognition of the college's excellent performance; approval was accorded by the All India Council for Technical Education, New Delhi in 1994.

Today in the 21" century when the world is changing at the supersonic speed and revolution in IT and Telecommunication is consequentially influencing the strategic and operational dimensions of organizations in every sector of life are compelled to adopt the changes for enhanced and effective control over operation and improving productivity index; the job of a management school has become very demanding and difficult. The college believing in the aphorism. "If a thing is worth doing, it is worth doing well" has been able to take up the challenges well and by adopting new tools, technology, teaching methods and courses from time to time whenever required, it has proved itself the true leader. In pursuit of Quality Improvement and Quality Assurance, the college has been steadily achieving excellence in management education and bringing up professionalism in management thought and practices. Observing its efforts and excellence in the field of management education, the apex body of technical education, AICTE accorded the approval and opened the gate to start IT Programme- MCA. The parent University and the Bihar Government were also not far behind, they granted permission to undertake Undergraduate Programmes in Management and IT (BBA & BCA Course) in 2003. After the decision of AICTE in 2024 to regulate BBA and BCA Course, this College also got approval from AICTE to continue running BBA & BCA Courses.

The College has completed five decades of its excellence and has emerged as a dream institution for every aspirant of Management and IT Education in Bihar. It can today boast of a well structured, admirably equipped infrastructure with modern teaching aids, infotainment aids, a select band of highly qualified and experienced faculty, a versatile campus buzzing with students activity and above all an envious band of disciplined, highly talented, motivated and indefatigable learners. These are the basic reasons that could lead it to be accredited by NAAC with B++ grade while the college has been rated a B+ School after a survey made by Business India. The College is at the threshold of becoming a World-class Management and IT education center making its presence felt at National and International level.

Dr. Manish Kumar Director

# The College



To position the youth to reap the benefits of the rapidly changing economic environment and the growing industrialization, the need for making available quality management education was felt by Late Dr. Jagannath Mishra as early as in the year 1973 and hence L. N. Mishra College of Business Management was established to accomplish the shared vision of Late Lalit Narayan Mishra, the former Minister of Railway, Government of India. The College was inaugurated on February 11, 1974. Keeping in view the excellence performance of the College in all aspects, the State Government conferred the College an 'Autonomous' status in the year 1985.

In the year 1994, the College got the approval for MBA with intake of 120 students by **AICTE**. Similarly in 2002 the College got the permission from **AICTE** and State Government to start **MCA**. In 2003, the State Government on the recommendation of our parent university B. R. Ambedkar Bihar University, Muzaffarpur granted permission to start **BBA** and **BCA** courses.

In the year 2023, L. N. Mishra College of Business Management became first Management College in Bihar to be awarded **B++** by **NATIONAL ASSESSMENT AND ACCREDIATION COUNCIL (NAAC)** according to revised guidelines. Releasing its consistently excellent performance, Asia Today Research and Media awarded the college as "Most Promising Management Institute of Bihar".

# Vision

To offer affordable education of International Standard to all Students.

To continuously improve the quality of academic programmes.

To implement the best academic practices to satisfy every stakeholder.

To actively participate in making a developed India by nurturing its talented youth.

# Mission

To achieve and endorse excellence in every area of its teaching and maintain and develop position as a worldclass College, to enrich International, National and Regional communities through 'skills with ethics' of its graduates.

# LNMCBM with solid foundation...



# **Learning Techniques**

The college is ready to adopt the National Education Policy (NEP-2020). The innovative and practical learning and teaching methodologies are aimed at providing students a real feel of the working world. The pedagogy at LNMCBM includes lectures delivered by faculty and interactive case studies. The learning designs enable the students to grasp the core concepts of business in real world. The basic features of our learning and teaching methodologies includes :

- The faculty assigns individual and group assignment to students to be completed within specified deadlines.
- The College offers state of the art computer facilities and students are encouraged to complete assignments and projects with the help of these facilities.
- The students are required to deliver class presentation under the supervision of the faculty.
- The College organises personality development programmes, management quizzes, seminars, webinars, conferences and guest lectures of the overall development of the students.
- Evaluation of students is based on internal tests, class presentations, and semester end examinations.
- The college learnt a lot to meet the challenges of teaching-learning during the pandemic lockdown of COVID in 2020 & 2021 and developed its own mechanism of online class management.





#### Campus

The College spread over six acres of greenland with total built-up area of 82,000 Sq.ft. The whole campus is full of dense trees and plants making it a lush green ecofriendly environment, accompanied by a beautiful pond, a huge water reservoir, rainwater harvesting system and solar energy equipped "Green building". For closer monitoring and control of student activity, the entire campus is under CCTV surveillance with 24 x 7 security. The college has provided Wi-Fi Connectivity and Stateof-the-Art infrastructure.

#### Classroom



Our class rooms are equipped with constant, ubiquitous connectivity and are updated with technology so that learners may be able to adjust as early as possible with the changes happening now a days. The College has well designed and equipped air conditioned classrooms having adequate space. Bespoke audio/visual aids, LCD projectors, smart board, laptop, portable sound system make the learning experience a world class one. Class tests on weekly or fortnightly pattern, quizzes, presentation etc. are some regular features of our classrooms. Both theoretical and practical centric classroom teachings are encouraged to ensure better learning experience.

#### **Reading Room**

# Library



In the age of Information Revolution the entire world has transformed from "Labour-intensive" to "Knowledgesociety". Today, knowledge and information have been realised as the "Power". Understanding this, the college also focusses on library. The College library is a power house of knowledge and information for faculty members, students, reserchers and Academicians. Accessibility to knowledge resources from diverse sources, countries and authors facilitate better learning environment. Keeping this in view the library of the College under the guidance of a Professor-in-charge has been made well furnished and attempts are taken rigorously to achieve excellence. The library subscribes to 52 Indian and 21 foreign journals and has got more than 50,000 volumes of books. The library also have ebooks and e-journals of national and International repute. A large number of volumes of current publications are added every year. It also boasts of housing back volumes of elite publications including Harvard Business Review etc. The library has more than 200 annual reports, newsletters, research publications, Ph.D. thesis, and project reports in hardbound and digital forms for the benefit of the researchers. The automated 'open access system' facilitates free accessibility to books on-the-shelf in contrast to off-the-shelf accessibility. The library has been modernised by installing Computerised Library Information System for faster access to information.



The College has reading rooms where students can browse through relevant reference books, journals, national and international weekly, fortnightly, monthly and annual magazines, leading national dailies, newsletters and project-reports. It remains open for 12 hours from 7:00 A.M to 7:00 P.M. and supervised by a team of active and efficient support staff.

# **IT Centre**



The use of technology in the classroom can enhance learning. There's a whole world of tools online that allow teachers to provide more skill-building knowledge than ever before. Keeping this in view the College Management pays keen interest on practical exposure to students with Information Technology.

The College houses four extra large state of the art computer labs equipped with modern technical aids, having more than 300 computers, interconnected over LAN through Lenovo server. The computers are connected to Wi-Fi connectivity. All three labs are sufficient to provide one-to-one sitting/usage facility. The students are given 'free hours on computer for open exercise of their knowledge.' There is additional Computer Organisation Lab for practical exposure on hardware, its organisation and architecture.

Language Lab

To address the basic shortfall of language teaching / learning a standard and premium edition of digital language lab with extensive study material has been set up in the college. It encourages cooperative and collective learning through its interactive and live sessions. Practice sessions with instant scoring facility enable the learners to assess and review their individual development. The target is to facilitate proficiency in four basic skills of language learning i.e. Listening, Speaking, Reading and Writing (LSRW) which ensures the ability to communicate effectively at workplace.

# Cafeteria



The cafeteria comes live with ideas and innovation as students throng the space after classes and spend time conversing with peers, seniors and juniors. This is also the place that builds intercurriculum conversations and inter-personal skills. This brings freshness to the beleaguered brains and prepares them for the next set of classes. Hot snacks and soft drinks served in the café offer delightful company to the students.

### **Bankers**

The College is armed with "in-house" service of UCO Bank, a nationalised bank, to ease money matters of the students. State Bank of India located 250 meters away from the college also serves the needs of students. Tie-up with the Axis Bank, Maripur branch is another advantage. These banks provide educational loans and other banking benefits to our students.

## Security

The Campus of the College is protected from unauthorized persons/tresspassers by Security Guards to provide fearless vibrant campus to students, particularly Girls, by hiring a security service company. For close monitoring of students' activities, entire campus including class rooms is equipped with CCTV camera.

# Awards, Association and Linkage



# Most Promising Management Institute in Bihar

Asia today research & media, a leading dynamic global media & analytical company honoured. L. N. Mishra College of Business Management, Muzaffarpur with "Most Promising Management Institute in Bihar" award on 3rd April 2023 in "Asia Education Summit & Awards 2023 in Hotel The Ashok, New Delhi. Dr. S. K. S. Jha from the college received the award from the hands of Dr. Rajkumar Ranjan Singh, Hon'ble Minister of State for Education, Gol, Shri Ramesh Pokhriyal "Nishank", Former Education Minister, Gol in the August presence of Shri Faggan Singh Kulaste, Hon'ble Minister of State for Rural Development & Steel, Gol, Shri Ramdas Athawale, Hon'ble Minister of State of Social Justice & Empowerment Gol and Lord (Dr.) Diljit Rana, MBE OBE - Hon'ble member of House of Lords, London.

#### **Tie-ups, Associations and Linkages**

The college distinctly recognises power of efficient teamwork through Tie-up. It extends leverage to the process and fueling the success. The success lies in sparkling career of the students. The college has established notable and strong tie-up with Tata Consultancy Services(TCS). TCS is recognized for Fourth consecutive year as a Global Top Employer for its world-class workplace and culture. It is the only company among the top 10 IT services brands to receive the certification. Moreover, TCS is now ranked as the top Employer in 16 countries including India. Further, to be in tune with the global developments, the college has established notable linkages with universities and association with Confederation of Indian Industry (CII), Indian Chamber of Commerce (ICC) and All India Management Association (AIMA).

# Scholarship



#### Veena Mishra Medha Chhatravriti

As a tribute to our Former Member of Governing Body and an eminent educationalist Hon'ble Late Veena Mishra Ji, the college felicitates two Girl students having highest marks obtained in their final semester of BBA and BCA courses by paying Rs. 50,000/- (Fifty Thousand) respectively for their higher studies through "Veena Mishra Medha Chhatravritti" scheme from the year 2018 onwards.



#### Madan Mohan Jha Memorial Merit Scholarship

In the memorable honour of Late Madan Mohan Jha, Former Principal Secretary, Education Department, Govt. of Bihar for his contribution in the field of education, the college has been awarding Merit Scholarship of Rs. 24,000/- (Twenty Four Thousand) since 2008 to the students who have been admitted in MBA with highest MAT score.

#### **Other Scholarships and Student Credit Card**

Our college is registered on National Scholarship Portal (NSP 2.0) which enlists multiple scholarships offered by the central Government, State Government, and other government institutions like AICTE, UGC, etc. for students to enable them to complete their education. Students of this college who are socially and economically weak (SC/ST/OBC/Minority) get scholarship from time to time through this Portal. Students of our college also get benefitted from Bihar Student Credit Card Scheme that provides funding to students who require financial assistance for their education.

### **Administrative Support**

The College has a team of administrative support offices headed by Director, Additional Director (Administration) and supported by Administrative Officer-cum-Registrar. The team works on a modular basis, each module/team being governed by an officer supported by working staff. Staff members are always ready for providing active support to students' affairs and for addressing their issues and seeking solutions. The structure works for the welfare of students and faculty thriving College activities.

#### **Anti-Ragging Policy**

Ragging is a penal offence in the eyes of law. A student involved in harassing juniors physically or mentally is a punishable offence, and hence followed by expulsion from the college and denied future admissions.

#### Grievance Redressal Mechanism

The College has facility for on-line grievance redressal mechanism as per AICTE norms.

#### **Student's Committee**

To make the students creative, innovative to develop and expedite their managerial skills, the college constitutes a number of committees of students which operate under the guidance of experienced faculty members. This helps integrate the students to the college system. The college looks after different activities held at regular intervals.



#### Gender Biases and Sexual Harassment Cell

The College recognises the importance of gender equality in education and employment. A special cell has been formed to deal with incidents of gender biases and sexual harassments, if any. The College assures "No Tolerance" towards such social evils by adopting infrastructural support system, surveillance and family-friendly working policies. All the members of the College are committed to prevent such circumstances for attaining actual progress through education.

#### Medical Facilities



With the assistance of a full time ANM in the college dispensary, the college offers first aid and medical care to all stakeholders for any eventuality. The college has partnered with physicians and other experts in the field to offer student medical as needed.

#### Students Safety Package Insurance

All the admitted students in the College are covered under "Students Safety Package Insurance" from The New India Assurance Co. Ltd. Premium amount is paid by the College which covers the accidental insurance during their studentship at this College alongwith the facility of payment of the remaining course fee of the students in case of accidental death of their parents.

#### Common Room

The College provides co-educational learning programme. A modern common room armed with modern amenities has been created for students to spend leisure/off classes timings.



# Alumni

The college has established an active linkage with its alumni who have adorned a number of important posts in leading business houses of the country including MNCs while some have opted to start ventures of their own. To facilitate knowledge sharing on industry trends the College organises alumni meet at regular intervals. The alumni of the college time to time feel pleasure students to take pains in councelling and giving tips to students to grow to their future career.



# **Student Development Programmes**

#### **Career Counselling**

After education, every student faces a question 'what next.' Human capacities are infinite and can never be measured. But everyone has unique characteristics. The key to identify these unique qualities is career counselling. It involves scientifically developed aptitude and personality tests that help give the best suited career advice to the students. Such career itself translates into professional success and popularity. The main aim of career counselling is to help students choose a field that is in tune with their skills and their job expectations. Considering that, the college arranges sessions and invites experts of repute.



Students Participation in State level Start up Conclave





**Industrial Tour** 



### **Motivational Mantras**



Dexterity CEO – Mr.Sharad Sagar, an Indian Youth Icon and a globaly renowned entrepreneur having immence experience of work in the field of education and public services visited the College Campus to have inspirational talk with the students. Advising students to identify opportunities through independent thinking, he talked about changes in goals and success. He quoted "very often we sit back thinking good things will happen,knowing that good things take time and hoping that someone else will do it. The world needs you. Change needs you."



Mr. Rakesh Shandilya, India's Favourite Motivational Speaker, Corporate Trainer, Keynote Speaker and Life Coach who has successfully benefited more than 3 lakh people of all age group delivered his great motivational speech to the students in L.N.Mishra Memorial Lecture Series organized on the occasion of Lalit Jayant and Annual Day of the college. He guided the students to be energetic, skilled and hardworking with goal oriented approach in making their professional career successful in a very short period.

#### Industry-Academia Interface

Wipro Work Integrated Learning Programme was conducted on 14<sup>th</sup> February, 2023 in the college with the main speaker as Mr. Anurag Kirti, Campus Lead (E&W), Global Campus Hiring, Wipro Ltd. to provide useful tips and guidelines to students as per-placement activities and get themselves Industry – ready with Zero- Lead time of placement after completing the course/programme.



Shri J.K.P. Singh, Principal Chief Personnel officer, East Central Railway delivered a CAREER TALK on "Shifting Paradigm of HRM in present Scenario" on 1<sup>st</sup> April, 2023.

# Yuva Sangam



The college students participated in "YUVA SANGAM" Programme under "Ek Bharat Shreshtha Bharat" Scheme of Government of India, Ministry of Education, New Delhi.

This programme of Ek Bharat Shreshtha Bharat scheme propounded by our Hon'ble Prime Minister to enhance and experience the nation's culture in today's youth. Under this programme selected centre of Education are required to exchange the youths from one state to another, so that they can know about the culture, practices, lifestyles, taboos etc., of that state and our College has been selected for this programme and is performing marvelous in this. The students of this College has participated in three out of four phases of "YUVA SANGAM" programme till now.



# ECO – SDG Challanger - 2023

The Eco-SDG Championship is a global initiative that brings together educational institutions, NGOs, and corporate partners to address pressing environmental challenges and promote the United Nations Sustainable Development Goals (SDGs). The Eco-SDG Championship provides a platform to address these challenges head-on by channeling the energy and creativity of students, faculty, and partners into actionable projects. At LNMCBM, we are not just participants; we are catalysts for change. Our institution's unwavering commitment to sustainability and responsible leadership has led us to actively engage in the Eco-SDG Championship. The Institution has successfully demonstrated its support to Sustainable Development Goals and Social Responsibility by conducting and showcasing several Eco-SDG and Skill Development activities, thereby contributing to national development.

# Webinar/Seminar and Conferences

Seminars and conferences are important and beneficial to overcome the barriers of learning in a typical classroom environment. Seminars and Conferences are periodically organised on the issues of contemporary relevance. The students are encouraged to actively participate and present articles.



Knowledge is intellectual wealth and skill is the technique to utilize the knowledge in the right direction. To fulfil the dreams of Hon'ble PM Shri Narendra Modi ji towards Skill India, L.N.Mishra College of Business Management organised A Summit on "Skill India to Skilled India" for Knowledge Integration, Language and Livelihood on 3<sup>rd</sup> February, 2016. The event was glorified by the august presence of the then Hon'ble Governor of Bihar and Former President of India His Excellency Shri Ram Nath Kovind ji.



#### National Seminar on "Transforming India -Vision for New India through Sustainable Rural Livelihood"

The College Organised a National Seminar on "Transforming India - Vision for New India through Sustainable Rural Livelihood" on 7th September 2017 in association with Indian Chamber of Commerce, which was inaugurated by Hon'ble Shri Giriraj Singh Ji, the then Minister of State (Independent Charge) Ministry of MSME, Govt. of India.



#### Symposium on 100 Years of Champaran Satyagrah

Gandhi Ji started his journey of Independence struggle from the famous and pious land of Motihari in 1917. To celebrate the 100<sup>th</sup> year of Gandhi Ji's Champaran Satyagrah the College Organised a Symposium on 30<sup>th</sup> March, 2017, inviting eminent personalities from the field of Khadi Movement, Academics, Farmers and Gandhian Thinkers.

# Symposium on NEP - 2020



Symposium on "National Education Policy 2020" was organized on 27th August 2023 at Hotel Mourya, Patna, which was inaugurated by the Guest of HonourHis Excellency Shri Rajendra Vishwanath Arlekar, Hon'ble Governor of Bihar and Chancellor of Universities of Bihar. The occasion was graced by ShriSanjay Kumar, Secretary, Deptt. of School Education& (CBSE), Potna Region. His Excellency and other learned speakers threw lights on the issuesembedded in the provisions of NEP 2020 towardstransforming education system and thus society and social engineering of India through school education.

# Seminar on NEP - 2020



Seminar on National Education Policy. A National Seminar was organized on 2nd February 2024 on the occasion of Annual Day & amp; BirthAnniversary of Former Minister of Railways, Govt. ofIndia Pt. Lalit Narayan Mishra Jee. As main (Keynote) speaker of the seminar, Prof. Ashish Srivastava, Head& Dean, Deptt. of Educational Studies, School of Education, Mahatma Gandhi Central University, Motihari emphasized and explained the provisions ofNational Education Policy, 2020 with specialreference to higher education before the huge gathering of students and other audience.



# YOUTH 20 TALK



Industry 4.0 Innovation & 21st Century Skills



Young people across the globe are regarded as having a more innovative mindset in addition to their desire to adopt advanced technologies to make work more convenient and efficient. The Y20 engagement provides a space for young people to express their opinions on global challenges through informed discussion and collaboration. This will drive the incorporation of youthful perspectives into the global agenda, with the aim of being promoted and acted upon by the G20 members.

The Y20 Talk on Industry 4.0 Innovation & 21st century Skills was organised by the college on 17th of April 2023. The Event was attended by students, academicians and eminent dignitaries. His excellency Hon'ble Governor of Bihar Shri Rajendra Vishwanath Arlekar graced the occasion as chief guest. Prof. Shailendra Kumar Chaturvedi Hon'ble Vice Chancellor of B. R. Ambedkar Bihar University, Muzaffarpur gave valuable insights into the perspective of young people on the role of youth in nation building.

# **Energy Literacy Training Program**

Our college has always been sensitive towards pro-environmental activities and mitigation of carbon footprints. We are committed to limit the fast paced climate change occurring due to inappropriate use of conventional forms of energy. In this regard, we acknowledge the recommendation of AICTE regarding the energy literacy training program conducted by Energy Swaraj Foundation. A large number of our students, teachers as well as non-teaching staff had participated in this endeavour. A voluminous number of registrations in this undeferrable energy literacy program fetched the college the prestigious Silver Certificate.

# Lalit Narayan Mishra New India Change-Maker Award



On the call of Hon'ble Prime Minister Shri Narendra Modi to build a New India in his speech on 15th August, 2017 at Red Fort, New Delhi, the college has started L.N.Mishra New India Change Maker Award. The initiative is to recognize an individual committed in creating positive change in the society and thereby contribute towards making a New India through socio-economic upliftment, livelihood generation and community development etc. The Award comprises of a Citation and Rs. 5 Lakhs.

The recipient of L.N.Mishra New India Change Maker Award 2018, Dr. Prahlathan K.K. of Chennai was overwhelmed to receive the award from Hon'ble Former President of India Shri Pranab Mukherjee. On the occasion, he said to the youth "to innovate ways for bringing positive changes in the society and ensure allround development of the country." He further advised that "the youths to be Change makers and serve the country with utmost sincerity and dedication." Reminding them of Mahatma Gandhi's message, he said "Be the change that you wish to see in the world." He quoted that such awards would inspire more and more youths to opt for game-changing pursuits.





#### **Tech Exhibition**

As a part of learning through doing, a group of students from the Department of IT organised Tech Exhibition in which models, processing and usage of digital aid and equipment significant in the different walk of life were displayed. Under the mentorship of IT faculties, the exhibition could become centre of attraction. The official comment of viewers mirrored as "It is the social commitment of young IT aspirants and donation before their journey as professionals."

#### IT Fest

The college organised IT Fest and the moment became more fabulous by the august presence of Hon'ble Union Minister, Govt. of India, Mr. R.K.Singh. The students indigenously developed software which were on display and the guest appreciated their effort.

#### **Fun and Food Fest**

To engage students and prepare them for the real world, the college organizes fests and encourages students to participate and showcase their latent talent. Students put in their best efforts to make college fests entertaining, exciting and partying with friends make them confident and job ready. These kinds of events also





help develop various management skills like planning, organising, coordination, leadership, team building, and cohesiveness with a place of amusement.

#### **Quiz and Debate**

The college encourages students for critical thinking, communication, delivering arguments, developing logical ability, leadership quality and personality development through regularly organizing the events like quiz, debate and panel discussion. It offers tremendous academic benefit and professional attitude to them. Apart from routine activity, the contest is also organised with bonanza for their attentive participation.

# International Women's Day

To celebrate the socio-economic development, cultural retainment and political achievement of women, International Women's Day is observed on March 8 every year. The theme has been "Balance for Better" was taken for world-wide celebration aiming gender equality, greater awareness of discri- mination and celebration of women's achievement. The objective is to reduce the global pay gap between men and women. The day is celebrated with great enthusiasm by all the members of the college. Students of Undergraduate Programme had shown their proactiveness by submitting a report on "A Comparative Study of Digital Landscape of Male and Female undergraduate students." Under the mentorship of IT faculties, BCA students came forward for presentation of software developed by them which is helpful in establishment contact with peers when a woman finds herself in unwanted situation.









# **Sports Fest**

Sports play a vital role in strengthening the physical and mental health. Beyond that teamwork, strategy, competitiveness and sense of urgency are few usual lessons which a student may learn through sports to flourish their career. Considering these benefits, a facility of Indoor and Outdoor games is available and encouraged. Volleyball, Basketball, Badminton, Chess, Table Tennis, Carrom practice sessions and Inter-Faculty competitions are organised. The winners are awarded with lucrative prizes also. Hon'ble Union Minister, Govt. of India, Mr. R. K. Singh, visited the Sports Fest at Sports Ground of the college and boost up the morale of students for active participation. He further advised for skill development besides their normal studies. In his inaugural speech, he opined that since inception the college has widely contributed to contemporary needs of the society.

# **Cultural Activities**

Culture unfolds joy, emotion and passion too through various expressions. Music and Performing art is a language which involves both the artist and the listeners so deep that they forget their surroundings. A person cannot be judged by his skills only but his cultural expressions also show mannerism. Therefore, the college premises transformed vibrants through cultural activities participated by our students.



#### Founder's Day:

We stay committed to walk the path shown by our Founder Chairman Late Dr. Jagannath Mishra Jee who had envisioned an educated Bihar contributing to India's growth story through a generation of young professionals and started this college in the year 1973. The college celebrates its founders day on 24th June every year, on the birth anniversary of its founder chairman Hon'ble Dr. Jagannath Mishra Jee, Former Chief Minister of Bihar and former Union Minister.

"Bihar Ki Peeda Se Judiye" a Webinar was organized by Faculty of Education and Faculty of Management on 24th June 2022, the auspicious occasion of Founder's day. In which various academicians of the country gave their perspective on the contemporary subjects of the state during the global pandemic period.



#### Unveiling the statue of Founder Member Late Veena Mishra Ji

The College welcomed Late Dr. Mridula Sinha, the then Her-Excellency Governor of Goa in the campus to unveil the statue of affectionate founder member Late Veena Mishra Ji. She also graced the prize distribution ceremony by her august presence. In her address, Her-Excellency quoted "achieve the peak but do not forget your motherland, family and values. It extends the basic lessons of life to realize the dreams." She delivered motivational address to students and faculty members.





#### **Yoga Day**

Yoga is a way of living, with the aim being "healthy mind in a healthy body." Man is a physical, mental, and spiritual being. Yoga helps in balanced development of the three. It helps regulating the vital energies in the body. It brings together physical and mental disciplines to attain peaceful body and mind. It helps manage stress, anxiety and brings in relaxation. Understanding this need for a person of academic pursuit, the college organises and celebrates International Yoga Diwas on 21st June every year in the college campus. All the teaching and non-teaching staff actively participates in this camp.

# **Institutional Social Responsibilities**

The college has contributed its role in Pandemics as and when needed. recently LNMCBM joined the hand in fighting against Corona along with students, Swachhata Mitra and Police Force. The college has felicitated those students who have been deeply involved in social welfare activities during lockdown voluntarily. The college has distributed Corona Prevention Kit to Corona Warriors including Police Forces & Swachhata Mitra.





## **Serving Humanity**

The College adopted Shubham Viklanga Kendra, Patahi, Muzaffarpur and donated 24 beds and fans. To empower the Trainees under PM Skill Development Programme, the College gladly distributed Sewing Machines to all the trainees of the centre facilitating them to become self employed.

## **Contribution in CM's Relief Fund**

In 2019, when almost half of the state was dwelling in the flood, the welfare of rehabilitants emerged as crucial issue, the entire College including students contributed Rs. 2,51,000 (Two Lakhs Fifty one Thousand) to CM's Relief Fund.



#### **Contribution in PM CARES FUND**

The College has always been sincere in dispencing social responsibilities along with academic curricula. Maintaining the tradition, in the wake of national fight against COVID-19, the College has made a donation of Rs.1,00,000 (One Lakh) to PM CARES FUND. The teachers and staff members have also donated the similar amount for such noble welfare.

### Blood Donation and Health Checkup Camps

Understanding the critically of even a single life and our ISR, we at times organise Blood Donation Camps in our college campus in collaboration with Indian Red Cross Society, Advanced Transfusion Medicine Research Foundation (ATMRF) and other reputed organisations.

The College also organizes health check-up programmes and First-Aid Training camps in collaboration with Jay Prabha Medanta Hospital, Patna for staff and students.



# **Promoting Art and Culture of Bihar**

A Coffee Table book "Madhubani-the Art Capital" was prepared by the research team of the College which was released by *Hon'ble Shri Ram Nath Kovind Ji*, the then His Excellency Governor of Bihar in February 2017. The team has also prepared "Craft Story of Bihar." This particular research and publication of the book was sponsored by the Development Commissioner, Handicrafts, Ministry of Textiles, Govt. of India. It was released by Hon'ble Union Minister, Govt. of India Sri Raj Kumar Singh Ji.







'Madhubani – The Art Capital' is an attempt to preserve the rich cultural heritage of the Land. It is a detailed vibrant photo – documentation tale spread over hundred pages. The idea is to create a narrative around hard facts but without making it lengthy and boring read. Madhubani is a centre of cultural cohesion and existence where different social identities live together in absolute peace and harmony. A trait which reflects the maturity of tradition, legacy and history of the region.

# **Craft Story of Bihar**

An endeavour with the Coffee Table Book : "Crafts Story of Bihar." This particular research and publication was sponsored by the Devel- opment Commissioner (Handicrafts), Ministry of Textiles, Govt. of India. An attempt has been made to explore the heritage of Bihar as well as potential for future growth of Bihar's economy



# MBA

# PROGRAMME

The programme is designed to develop professional leaders ready to work at responsible positions in a global business scene. The objective is to foster students and assist them build and enhance their managerial skills. The painstakingly planned programme helps students become successful leaders, who can attain results beyond expectations and transform organizations, think out of the box and come out with innovative answers, create alternative solutions, and develop entrepreneurial skills. The programme also aims at developing a global approach so that as future leaders they can meet the challenges from international arena.

# Streams

- Marketing Management
- Human Resource Management
- Financial Management

# ADMISSION PROCEDURE

MAT/CAT/CMAT or other National Level Aptitude Test Score followed by Group Discussion and Personal Interview.

# **Objectives**

Impart knowledge in core business areas current, business topics and spcialisation in the field chosen by the student.

Development of students in analytical, communication, team working, leadership and decision making skills.

Making student able to work in a competitive national and international business environment and organisations.

Assist students for placement in various national and international organisations.

# ELIGIBILITY

Candidates seeking admission to this programme must possesses a graduate degree from any recognized university with minimum 50% marks (45% for Reserved Category). Appearing candidates may also apply.

#### **Payment Schedule MBA**

At the Time of Admission	₹ 75000	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹ 39,000
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 39,000	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹ 39,000
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 39,000		

# **Programme Structure**

1st Sem		2nd Sem	
Code	Paper Name	Code	Paper Name
MB 101	Principles and Practices of Management	MB 201	Organisational Behaviour
MB 102	Managerial Economics	MB 202	Business Research Methods
MB 103	Statistical Methods for Decision Making	MB 203	Operations Research
MB 104	Accounting and Financial Analysis	MB 204	Management Accounting and Control
MB 105	Marketing Management	MB 205	Financial Management
MB 106	Human Resource Management	MB 206	Project Management

3rd Sem		(Finance)			
Code	Paper Name	Code	Paper Name		
MB 301	Strategic Management	MB-FC-01	Security Analysis and		
MB 302	Legal Aspects of Business		Portfolio Management		
MB 303	Project Study	MB-FC-02	Corporate Tax		
MB 304	Summer Internship		Planning and Management		

3rd Sem Code	(Human Resource Management) Paper Name	(Marketing) Code	Paper Name
MB-HC-01	Labour and Employment Laws in India	MB-MC-01	Consumer Behaviour
MB-HC-02	Industrial Relations	MB-MC-02	Services Marketing

4" Sem Code	Paper Name	(Finance) Code	Paper Name
MB 401	Corporate Governance and Business Ethics	MB-FC-41	Banking and Financial Services
MB 402	Computer Application and Management Information System	MB-FC-44	Financial Derivatives
MB 403	Comprehensive Viva-Voce		
MB 404	Business Communication		

3rd Sem Code			Paper Name
MB-HC-41	Management of Change	MB-MC-41	Sales & Distribution Management
MB-HC-44	Group Dynamics	MB-MC-45	Strategic Marketing

# MCA

# PROGRAMME

The programme imparts comprehensive knowledge of computer science and information technology with equal emphasis on theory, practical and industrial exposure.

# ELIGIBILITY

Candidates seeking admission to this programme must possesses a graduate degree from a recognized University with Maths as one of the subjects at +2/ Inter level.

# ADMISSION PROCEDURE

All India Entrance Test followed by Group Discussion and Personal Interview.

# **Objectives**

- To prepare students' career productively in software industry, academia, research, entrepreneurial pursuit, and other IT enabled services.
- To develop Graduates up to the level of creating systems through software development
- To enable students for System Analysis, Design, Development and Implementation.
- To prepare graduates who will perform both as an individual and in a team through good analytical, design and implementation skills along with problem solving skills.

#### **Payment Schedule MCA**

At the Time of Admission	₹ 60,000	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹ 47,500
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 47,500	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹ 47,500
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 47,500		

# **How to Apply**

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website www.Inmcbm.org. The cost of the form for different courses are as under-

Course Name	
MBA	₹ 1500/-
MCA	₹ 1500/-

# **Enclosures** :

The duly filled up Application Form Attested copies of Mark Sheets & Certificates Photocopy of Aadhar Photocopy of CMAT/MAT/CAT and other National Level Admission Score Card for seeking Admission in MBA Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

# Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

# **Admission Formalities**

Candidates selected for admission shall have to submit the following documents in Original alongwith an attested copy of each at the time of admission along with the prescribed fee:

- 1. College/Department Leaving Certificate (CLC/DLC) issued from the College/Department last attended.
- 2. Mark Sheet/Certificate of Matriculation/Secondary examination
- 3. Mark Sheet(s) of Qualifying Examination.
- 4. Two Character Certificate one from the Head of the Institution last attended, and another from Local Representative.
- 5. Photocopy of Registration Card issued by B.R. Ambedkar Bihar University or Migration Certificate in case student is from other University along with Registration fee.

Particulars (All Fees in Rs)	MBA	MCA	
Admission Fee	₹ 15000/-	₹ 15000/-	
Tuition Fee	₹ 156000/-	₹ 162000/-	
Library Fee	₹ 10000/-	₹ 9000/-	
Computer Lab Fee	₹ 10000/-	₹ 15000/-	
Maintenance Charges	₹ 10000/-	₹ 9000/-	
Miscellaneous	₹ 30000/-	₹ 40000/-	
Total	₹ 2,31,000/-	₹ 2,50,000/-	

# **BBA** (REGULAR COURSE)

# PROGRAMME

The undergraduate management programme has over the last few years grown into a niche centre of learning. The programme is designed carefully to match global standards. The students are trained as future leaders ready to take on the challenges of the business world.

# ADMISSION PROCEDURE

Admission to BBA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

# **OBJECTIVES**

- Providing the students all the necessary knowledge to make them ready to face the challenges of business world at graduation level.
- The programme acts as the feeder to the MBA programme and provides better students for the masters degree.

# ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent from any recognized Board / University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

At the Time of Admission	₹44000	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹24000
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 24000	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹24000
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 24000	At the Time of submission of Examination form of 5 <sup>th</sup> sem	₹24000

#### **Payment Schedule BBA**

# **PROGRAMME STRUCTURE**

1st Sem			2nd Sem		3rd Sem
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper -I	Business Mathematics	Paper- I	Principles of Management	Paper I	Materials & Production Management
Paper -II	Communicative English	Paper- II	Organisational Behaviour	Paper II	Human Resource Management
Paper-III	Business Accounting	Paper-II	Business Communication	Paper-III	Marketing Management
Paper-IV	Business Economics	Paper-IV	Business Statistics	Paper-IV	Financial Management
Paper-V	Business & Industrial Organisation.	Paper-V	Fundamentals of Computer	Paper-V	Legal Aspects of Business

4th Sem			5th Sem		6th Sem
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper-I	Computer Applications in Management	Paper-I	Corporate Taxation	A	Marketing Management
Paper-II	Research Methodology	Paper-II	Business Values & Ethics	в	Human Resource Management
Paper-III	Management & Control of Costs	Paper-III	Fundamentals of Operations Research	с	Financial Management
Paper-IV	Entrepreneurship	Paper-IV	Management/Control Techniques	D	Information Resource Management
Paper-V	Business Environment	Paper-V	Management Information Systems	E F G	Managing Rural Change International Trade Management Management of Services

#### Optional Papers for Sixth Semester: Candidates are required to opt any one group of the following:

Group Code	Group Name	Paper		
		No.	Name	
A	Marketing Management	Paper I	Advertising & Sales Management	
		Paperll	Consumer Behavior	
в	Human Resource Management	Paper I	Human Resource Development	
-		PaperII	Industrial Relations	
c	Financial Management	Paper I	Securities & Securities Market	
۲ ا		PaperII	International Finance	
D	Information Resource Management	Paper I	E-Commerce	
		PaperII	Database Management	
E	Managing Rural Change	Paper I	NGO Management	
-		PaperII	Management in Rural Development	
F	International Trade Management	Paper I	International Business	
		PaperII	Export Procedures & Documentation	
G	Management of Services	Paper I	Hospitality Management	
		Paperll	Insurance Management	

Compulsory: Paper-III

Project Report Viva Voce (Based on Project Report) 50 Marks 50 Marks

# (REGULAR COURSE)

# PROGRAMME

To facilitate higher education in computer science L N Mishra College launched its BCA programme. This programme demonstrates sound knowledge in key areas of computer science or industrial computing. It also carries out the required analysis and synthesis involved in computer systems, information systems and computer applications.

# **ADMISSION PROCEDURE**

Admission to BCA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

# ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent with mathematics as one of the subject from any recognised Board/University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

# **OBJECTIVES**

Providing the students sufficient information so as to help them in pursuing studies like MCA, M. Sc (IT) and MBA (IT) or even pursuing job opportunity at an early stage.

# **PROGRAMME STRUCTURE**

1 <sup>st</sup> Sem		2 <sup>nd</sup> Sem.		3 <sup>rd</sup> Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper Code	Paper Name
BCA-101	Mathematical Foundation	BCA-201	Discrete Mathematics	BCA-301	Fundamentals of Management & Business Accounting
BCA-102	Computer Fundamentals	BCA-202	Computer Architecture	BCA-302	Database Management System
BCA-103	Business Communication & Information System	BCA-203	Data Structure through C	BCA-303	Object Oriented Programming using C++
BCA-104	C Programming	BCA-204	System Analysis and Design	BCA-304	Numerical Methodology
BCA-105	Lab on DOS & Windows	BCA-205	Lab on MS-Office	BCA-305	Lab on DBMS (SQL/MS-ACCESS)
BCA-106	Lab on C	BCA-206	Lab on Data Structure through C	BCA-206	Lab on C++

4 <sup>th</sup> Sem		5 <sup>th</sup> Sem.		6 <sup>th</sup> Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper No	Paper Name
BCA-401	Java Programming	BCA-501	Relational Database Management System	BCA-601	Project Report - 100 Marks
BCA-402	Computer Graphics & Multimedia	BCA-502	Artificial Intelligence through Python Programming	BCA-602	Seminar Presentation - 50 Marks
BCA-403	Operating System & Linux	BCA-503	Web Technology (HTML, Jawa Script, CSS)	BCA-603	Viva - Voce - 50 Marks
BCA-404	Software Engineering Principles	BCA-504	Computer Network, Network Security and Cyber Law.		
BCA-405	Lab on Java Programming	BCA-505	Lab on Oracle		
BCA-406	Lab on Computer Graphics & Linux	BCA-506	Lab on Python Programming & Web Technology		

PAYMENT SCHEDULE BCA

At the Time of Admission	₹45000	At the Time of submission of Examinationform of 1 <sup>st</sup> sem	₹ 27000
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 27000	At the Time of submission of Examinationform of 3 <sup>rd</sup> sem	₹ 27000
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 27000	At the Time of submission of Examination form of 5 <sup>th</sup> sem	₹ 27000

# **How to Apply**

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website www.Inmcbm.org. The cost of the form for different courses are as under-

Course Name	
BBA	₹ 1500/-
BCA	₹ 1500/-

# **Enclosures** :

The duly filled in Application Form Attested copies of Mark Sheets & Certificates Photocopy of Aadhar Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

# Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

# **Admission Formalities**

Candidates selected for admission shall have to submit the following documents in Original along with an attested copy of each at the time of admission along with the prescribed fee :

- Ist Installment of Rs. 45000/- For BCA and of Rs. 44000/- for BBA to be paid at the time of admission through online payment gateway (www.Inmcbm.org).
  - 1. Original CLC of the Institution last attended.
  - 2. Attested copy of Mark Sheet of 10th and 12th examinations along with original copies for verification.
  - 3. Character certificate from the Head of the Institution last attended.
  - 4. Caste certificate in original for reserve candidates seeking admission under the reserve category.

Particulars (All Fees in Rs.)	BCA (Rs.)	BBA (Rs.)
Admission Fee	₹ 10000/-	₹ 10000/-
Tuition Fee	₹ 1,08,000/-	₹ 1,08,000/-
Library Fee	₹ 6000/-	₹ 6000/-
Computer Lab Fee	₹ 15000/-	₹ 9000/-
Miscellaneous	₹ 35000/-	₹ 25000/-
Maintenance Charge	₹ 6000/-	₹ 6000/-
TOTAL	₹ 1,80,000/-	₹ 1,64,000/-

# **Campus to Corporate**

**Placement Cell** 

The Placement Cell of LNMCBM serves as an interface between the students and the recruiters. The college is committed to help students, placing them in reputed organizations throughout the country. A separate full-fledged placement cell has been set up and governed by a team of experts to look after the activities of the placement cell. The team establishes corporate linkage and coordinates campus placement programme in-the campus and off-the campus. The college has established Rozgar Srijan Kendra at its campus to facilitate the young enterpreneurs; A separate start up cell is also working independently in collaboration with Chandragupta Institute of Management, Patna.

#### **Objectives/Activities**

- · To create awareness amongst students about job recruitment of various companies.
- To organize workshops and seminars to generate confidence among students before campus placement.
- · To encourage the students to take up industry related projects independently.
- · To achieve maximum placement of students in reputed companies.

#### **Placement Overview**

Our college has always realized the need for effective interface with Corporate and has undertaken the task of strengthening the linkages with them. The Campus Recruitment Programme of the college caters to the needs of the industry. With their in-depth professional knowledge and well versed soft skills, LNMCBM students have been known for their healthy contribution to any corporate they have become a part of. They have, with dazzling confidence, added to the success of their organizations and made them proud. Whether a corporate requires candidates for internship or fresh talent for recruitments, Placement Cell is always ready to facilitate their search through the well structured Campus Recruitment Programme. Placement Cell handles all aspects of placement for the graduate and postgraduate students of all courses. Right from approaching companies to managing all logistics, arranging the written test, pre-placement talks and conducting final interview in the best possible manner to the recruiters. Placement Cell interacts with the corporate to understand the realities requires in the corporate world. It assists students with career counseling, mentoring, final placements and internships, in addition to managing alumni and corporate relations. Wipro Limited and TCS a global information technology (IT), consulting and business process service provider has started its campus recruitment process in LNMCBM campus.

Federal Bank Ltd.	Dainik Bhaskar	Adani Power Ltd.	HDFC Bank Ltd.
PepsiCo India Holding Pvt.Ltd.	ldea Cellular Ltd.	Tirhut Dugdh Utpadak sahkari Sangh Ltd.	Ambuja Cement Ltd
Bajaj Corp.Ltd.	Karvy Stock Broking Ltd.	ICICI Prudential Life Insurance Ltd.	Bandhan Bank Ltd.
Wipro Ltd.	JK Cement Ltd.	Reliance Jio Infocomm Ltd.	Kotak Bank Ltd.
TATA Consultancy Services Ltd.	Berger Paints India Ltd.	Shriram General Insurance	Lava International Ltd.
Kansai Nerolac Paints Ltd.	L&T Finance Ltd.	ITC Ltd.	Kajaria Ceramics Ltd.
Apollo Munich Health Insurance	Birla Corporation Ltd.	SBI Mutual Fund	IndusInd Bank Ltd.
The Smart Shop	PNB Metlife Insurance	Samsung Electronics Co.Ltd.	Iffco Tokio General Insurance
A2Z Group	Somany Ceramics Ltd.	DARCL Logistics Ltd	GATI Ltd.
Usha International Ltd.	Oppo Mobile	Mahindra & Mahindra Financial Services Ltd	HPCL Mittal Energy Ltd
ACC Ltd	NHPC Ltd	CIPLA Ltd	Relaxo Footwear's Ltd.

# Our students are working in...

### **Campus Placement in LNMCBM**

#### Some of our successfully selected students through campus placement







RAHUL KUMAR Triveni Almirah Pvt. Ltd.



RANJEET KUMAR Triveni Almirah Pvt. Ltd.





ANAND RAJ Triveni Almirah Pvt. Ltd.

MODASSIR AHMAD

Bajaj Finserv Ltd.

1

PRASHANT KUMAR





MD. ALI ANSARI Bajaj Finserv Ltd.



**RIYA VARDHAN** Stelvio Healthcare LLP







SUMAN SHROFF





ATULYA TCS





SHAKSHI

Varun Beverage Ltd.



ANISH KUMAR TCS

SUSHANT KUMAR

**ICICI Prudential Life Insuran** 



### **Campus Placement in LNMCBM**

#### Some of our successfully selected students through campus placement









TCS



**ARYAN PRAKASH** TCS





ADITYA RAJ



SASHWAT SAH

183

PRIT



VAISHNAVI TCS









ANURADHA KUMARI





KOMAL SHARMA **ICICI Prudential Life Insuran** 



DEVANSH RAJ





DIVYA ROUSHNI TCS

THEFT



LNMCBM | 37

The last

Dr. Manish Kumar B.E., M.Tech, Ph.D.

Dr. Shyam Anand Jha H.O.D. (Dept. of Management) M.BA, M.Sc., Ph.D.

Dr. Shankar Kumar Singh Jha MBA, Ph.D.

Dr. Vibhawendra Pathak M.A. (LSW), Ph.D. Diploma in RWMA (PU)

Dr. Vipin Kumar MBA, Ph.D.

Dr. Mrinalinee MA (Eco), MBA, Ph.D, D.Lit

Dr. Purnima Sinha M.A. (O.R.), Ph.D.

Dr. Deepak Kumar MBA, Ph.D.

Dr. Amarnath MBA, Ph.D.

Dr. Ajay Kumar MCA, MBA, Ph.D.

Dr. Manoj Kumar Yadav MA (Eco.), Ph.D., NET

#### **Core Faculty**

Dr. Bhanu Pratap B.E., MBA, Ph.D.

Dr. Manoj Kumar Singh MBA, Ph.D., NET

Dr. Sharda Kumari MBA. NET

Dr. Budhi Sagar Mishra MBA, Ph.D., LLB, PG in MLPM, Ph.D.

Ms. Indu Vasudev M.Com.

Dr. Kishore Parth MBA, PGDMC, NET, Ph.D.

Sri Neeraj Kumar M.Sc., M. Com., MBA, NET

Dr. Aditya Kumar Jha M.Com., MBA, Ph.D.

Dr. Rashmi Kumari MA, MBA, Ph.D., LLB

Dr. Shweta Dipti MBA, Ph.D. (UGC · NET)

### **Visiting Faculty**

**Dr. Umesh Mishra** Former Principal Vanijya Mahavidyalaya Patna University

Dr. Rakesh Raman Professor of Economics B.H.U., Varanasi

Dr. L. P. Singh Director, IBM, L. N. Mishra University Darbhanga

Dr. Pramod Kumar Asso. Prof. Dept. of Economics (Retd.) Tagore Govt. Arts & Science College Central University, Pondicherry Dr. Indu Bhushan Lal H.O.D. (Dept. of 1.T.) M.Sc. (IT), Ph.D.

Dr. Fahim Iqbal B. Tech, MBA, Ph.D.

Dr. Sah Salamat Ali Rizvi MCA, MBA, Ph.D.

Dr.Shivkant Kumar MCA, M.Sc. Ph.D.

Dr. Sandeep Kaushik MCA, LLB, Ph.D.

Dr. Vijay Kumar Singh MCA, Ph.D.

Mr. Suket Jha B. Tech

Dr. Radhe Shyam Soni MCA, Ph.D.

Mr. Narendra Nath Jha MCA

Mr. Nitesh Kumar B.Tech., M.Tech.

Ms. Richa Verma MCA, M-Phil.

> Dr. S. P. Verma Associate Professor (Retd.) University Deptt. of Mathematics B.R.A. Bihar University, Muzaffarpur

Prof. Navval Kishore School of Management Studies Indira Gandhi National Open University, New Delhi

Dr. Istiyaque Ahmad Director Dr. Rizvi College of Engineering & Management

Dr. Santosh Kumar Asst. Professor A.P.J. Abdul Kalam Women's Institute of Technology, Darbhanga

#### **Dr. S. M. Jha** Former Via - Chancellor L. N. Mithila University Darbhanga

Dr. R. N. Singh Deptt. of Economics Govt. Women's Polytechnic Muzaffarpur

Dr. Manju Bhagat Prof. Deptt. of Management BIT, Mishra Ranchi

Dr. A. Thakur Former Dean (Faculty of Management) B.R.A. Bihar University, Muzaffarpur

LNMCBM 38

# **Campus at a Glance**



The Administration of L. N. Mishra College of Business Management, Muzaffarpur reserves the right to make changes in the requirement for admission, for continuing the course, in the content of courses, the fees charged, regulations affecting students, or make any other suitable modifications without prior notice deemed necessary in the interest of the student, college and the profession.





## L. N. Mishra College of Business Management

Bhagwanpur Chowk, NH-28, Muzaffarpur - 842 001 (Bihar)

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