

About the College



L. N. Mishra College of Business Management, Muzaffarpur, the pioneer business school in Eastern region of India, catering to the needs of the students, researchers, business enterprises and other stakeholders of the state and country was established in the year 1973. A dream to uplift the society through quality and pragmatic education was the true vision of Pt. Lalit Narayan Mishra, Former Minister of Railways, Government of India. After his unfortunate demise, the vision got shape of Mission by Late Dr. Jagannath Mishra, Former Chief Minister, Bihar and Former Union Minister and came in reality for new generation institutes of national importance in Management Studies at par with national and international excellence.

The college is located at Bhagwanpur Chowk, Muzaffarpur, spread over an area of 5.47 acres and is a state-of-the-art infrastructure having hefty number of under graduate and post graduate students professionally and technologically superior and ethically strong. The College has constantly been evolving policies and programmes which make this institution as an addition to the national resources in higher education. Courses offered by the college play vital role in national progress and development. The aim is to impart meaningful education, to conduct research of the highest standard and to provide leadership in technological innovation for the industrial growth of the country leading to BBA, MBA, BCA and MCA degrees. To the untiring journey towards becoming globally competitive, the College



has become an authorized examination centre of Cambridge English Language Assessment (a part of Cambridge University, U.K.). Our students are serving multinational companies in various capacities across the globe. Apart from the business, our alumni also contribute a lot consistently giving their valuable contribution and support to every sphere of life. The institution strongly focuses on entrepreneurship development with the objective of self-employment. For the purpose, required skill and approach are deeply embedded in course participants with the help of committed management, faculty members and support staff.