

National Seminar

on

Bharat @ 2047

[Digital Transformation:
Navigating the New Era of Industry 5.0]
(Hybrid Mode)



24th - 25th June 2024



L. N. Mishra College of Business Management

Bhagwanpur, Muzaffarpur, 842001, India

Call for Papers

ABOUT LNMCBM

L N Mishra College of Business Management, located in Muzaffarpur, Bihar, is a prominent institution known for its commitment to provide quality education in the field of business management and IT. Named after the renowned Indian politician, Late Sh. Lalit Narayan Mishra, the college strives to uphold its legacy of excellence and service. Established with the aim of nurturing future business leaders and entrepreneurs, L N Mishra College of Business Management offers a range of undergraduate and postgraduate programmes in various disciplines. These programs are designed to equip students with the knowledge, skills, and ethical values required to succeed in today's dynamic business environment .

The college boasts a team of experienced faculty members who are experts in their respective fields and are dedicated to provide students with a holistic learning experience. Through a combination of theoretical knowledge, practical exposure, and industry interactions, students are empowered to develop critical thinking abilities and leadership qualities essential to succeed.

SEMINAR OVERVIEW

The seminar on Bharat@2047 "Digital Transformation: Navigating the New Era of Industry 5.0" provides an overview of the transformative impact of digital technologies on industries and businesses in the era of Industry 5.0. This seminar aims to explore the latest trends, challenges, and opportunities brought about by digital transformation, and how organizations can effectively navigate and harness these changes to drive innovation and competitiveness.

The seminar features expert speakers, industry practitioners, and thought leaders who share their insights, experiences, and case studies on digital transformation initiatives. The seminar will provide a platform for industry professionals, academicians, and students to exchange knowledge, insights, and experiences related to digital transformation, fostering collaboration and innovation in navigating the new era of Industry 5.0.

THEMES

- ❖ Cultural Transformations in Business and Management
- ❖ Financial Technology Transformations in Business and Management
- ❖ Transformations in Marketing Strategies
- ❖ Advancements in Sustainable Business Practices
- ❖ Emerging Trends in Entrepreneurships
- ❖ Transformations in Human Resource Management Practices
- ❖ Knowledge Management in the Digital Era
- ❖ Business Transformed to AI Business
- ❖ MSME in the New Era of Digital Transformations
- ❖ Cyber Security and Cyber Crime
- ❖ Smart Innovation, Systems and Technologies
- ❖ Current Scenario of Make in India and its Importance

SUBMISSION GUIDELINE

We are delighted to invite you to submit full paper for the upcoming National Seminar on Bharat@2047 “Digital Transformation: Navigating the New Era of Industry 5.0.” Your contributions are vital to enriching the depth and breadth of discussions during the seminar. To ensure a smooth and fair review process, we kindly request you to adhere to the following guidelines:

Submission Format:

- ❖ Research Article should not exceed 5000 words in length.
- ❖ The Font should be Times New Roman and Font Size 12.
- ❖ Ensure your Research Article is informative and coherent.

Originality:

- ❖ Research Article must present original and unpublished work.

Relevance to Seminar Theme:

- ❖ Ensure your Research Article aligns with the seminar theme.
- ❖ Highlight how your work contributes to innovative thinking and transformative practices in the field of management and IT.

Clarity & Precision:

- ❖ Clearly state the research problem or topic you are addressing.
- ❖ Clearly outline the objectives, methodologies, key findings, and implications of your study.
- ❖ Use terminology that is understandable to a multidisciplinary audience.

References:

- ❖ Include relevant citations to provide context and support for your research. Follow a consistent citation style (e.g., APA, MLA) throughout the abstract.

Submission Process:

- ❖ Submit your Research Article as a Word document or PDF via the designated E-mail ID: seminar.inmishra@gmail.com by the specified deadline. Include all authors' names, affiliations, and contact information.

Notification of Acceptance:

- ❖ Authors will be notified of the acceptance of their Research Article by the stipulated notification date.

Presentation Formats:

- ❖ Authors of accepted Research Article will be invited to present their work either as in person or online mode.

What to Expect:

The National Seminar promises an enriching experience, including:

- ❖ Keynote Addresses: Insights from renowned experts offering fresh perspectives on management research
- ❖ Paper Presentations: A platform for scholars to present and discuss their research findings.
- ❖ Networking Opportunities: Connect with peers, researchers, and professionals from diverse backgrounds.
- ❖ Selected papers will be published in Seminar Proceedings with ISBN.

(No Charges for Soft Copy, Rs. 600 is chargeable if you require the proceeding in Hard Copy).

IMPORTANT DATES

- ❖ Submission of Full paper ends: **31st May 2024**
- ❖ Notification of Full paper acceptance: **05th June 2024**
- ❖ Seminar Date: **24-25th June 2024**

REGISTRATION

At least one author of each accepted paper must register for the paper to be included for presentation:

Registration Fees (inclusive 18% GST)	Amount (INR)
Faculty/Industry Representative	1000
Research Scholar	800
Student	600

Registration Details

Registration can be done through Google Form below:

<https://forms.gle/Y8h5rXvjGu37kbvXA>

• **Accommodation Available. Booking as per Availability.**

(Rs. 1000/- per person per day)

Bank Details:

Bank Name: UCO Bank

**A/C Name: L N Mishra College of
Business Management**

A/C Number: 18970100000047

IFSC: UCBA0001897



OR ENTER PAYMENT ADDRESS

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PAYEE NAME

LNMCBMANAGEMENT

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