



L. N. MISHRA COLLEGE OF BUSINESS MANAGEMENT

(Affiliated and Approved by UGC & All India Council for Technical Education)

An Autonomous College Under B. R. Ambedkar Bihar University
Muzaffarpur

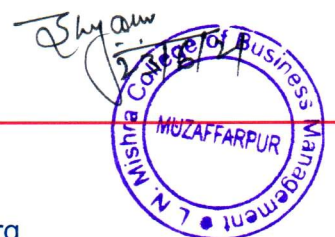
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MBA Programme Outcomes

Program Outcomes

- PO1:** Domain and Generic Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues
- PO2:** Innovation and Problem Solving - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
- PO3:** Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
- PO4:** Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions
- PO5:** Leadership and Team Work - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PO6:** Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- PO7:** Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
- PO8:** Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects



- PO9:** Ethics and Social Responsiveness - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- PO10:** Lifelong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

MBA Programme Specific Outcomes

PSOs for Marketing Management

- PSO1:** Ability to integrate concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication and use it for effective marketing decisions
- PSO2:** Ability to exhibit Sales professionalism
- PSO3:** Ability to assess how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.

PSOs for Financial Management

- PSO1:** Ability to use financial data to make knowledgeable decisions about the Working performance, resources apportionment and financial position of a company.
- PSO2:** Ability to remain updated with respect to economic reforms and financial markets
- PSO3:** Ability to demonstrate knowledge of the legal framework of International Financial reporting standards, Goods and Services tax, income tax and filing of the returns

PSOs for HR Management

- PSO1:** To enable students to become proficient in the key functions of Human Resource Management viz: Human resource planning, Recruitment and selection, Performance management, Learning and development, Career planning, Function evaluation, Rewards and Recognition, Industrial relations, Employee participation and communication, Health and safety, Personal wellbeing and Administrative responsibilities
- PSO2:** To familiarize students with the technological interventions in Human Resource Management and the Current trends and Cases in HRM.
- PSO3:** To acquaint students with real time problems and their probable solutions in the areas of Organizational Behavior, Development and Diagnosis.



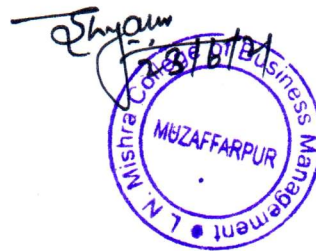
BBA Programme Outcomes

- PO1:** Use analytical and reflective thinking techniques to identify and analyze business problems, develop viable solutions, and make effective decisions.
- PO2:** Apply appropriate quantitative and qualitative techniques in solving business problems.
- PO3:** Demonstrate competency in the underlying concepts, theory and tools taught in the core curriculum.
- PO4:** Identify and analyze relevant factors that influence decision-making in business.
- PO5:** Develop viable alternatives and make effective decisions in an international business context.
- PO6:** Effectively address important international and multicultural issues that impact business.
- PO7:** Acquire skills and competencies in the field of international business and finance.



MCA Programme Outcomes

- PO1:** Apply knowledge of Computing fundamentals, Computing specialization, Mathematics, and domain knowledge appropriate for the computing specialization to the abstraction and conceptualization of computing models from defined problems and requirements.
- PO2:** Identify, formulate, research literature, and solve complex Computing problems reaching substantiated conclusions using fundamental principles of Mathematics, Computing sciences, and relevant domain disciplines.
- PO3:** Design and evaluate solutions for complex computing problems, and design and evaluate systems, components, or processes that meet specified needs with appropriate consideration for public health and safety, cultural, societal, and environmental considerations.
- PO4:** Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of information to provide valid conclusions.
- PO5:** Create, select, adapt and apply appropriate techniques, resources, and modern computing tools to complex computing activities, with an understanding of the limitations.
- PO6:** Understand and commit to professional ethics and cyber regulations, responsibilities, and norms of professional computing practice.
- PO7:** Recognize the need, and have the ability, to engage in independent learning for continual development as a Computing professional.
- PO8:** Demonstrate knowledge and understanding of computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- PO9:** Communicate effectively with the computing community, and with society at large, about complex computing activities by being able to comprehend and write effective reports, design documentation, make effective presentations, and give and understand clear instructions.
- PO10:** Identify a timely opportunity and using innovation to pursue that opportunity to create value and wealth for the betterment of the individual and society at large.



BCA Programme Outcomes

- PO1:** Computational information: Appreciate and apply mathematical organization, computing and domain information for the conceptualization of computing models from clear harms.
- PO2:** Difficulty Analysis: Talent to classify, significantly evaluate and prepare complex computing problems using fundamentals of computer knowledge and request domains.
- PO3:** Drawing / Improvement of Solutions: Facility to transform composite production scenarios and present-day issues into problems, explore, recognize and propose included solutions using rising technologies.
- PO4:** Current Implement Procedure: Skill to select recent computing tools, skills and techniques compulsory for original software solutions
- PO5:** Proficient Principles: Facility to apply and give expert principles and cyber systems in a universal monetary situation.
- PO6:** Ultimate Education: Identify the need for and enlarge the ability to appoint in permanent education as a Computing qualified.
- PO7:** Personality & Group Job: Ability to job as a part or manager in various teams in multidisciplinary situations.

