



L. N. MISHRA COLLEGE OF BUSINESS MANAGEMENT

(Affiliated and Approved by UGC & All India Council for Technical Education)

An Autonomous College Under B. R. Ambedkar Bihar University
Muzaffarpur

Ref. No. :

Date.....

PROGRAM NAME – MASTER OF BUSINESS ADMINISTRATION

(M.B.A.)

COURSE DESCRIPTION

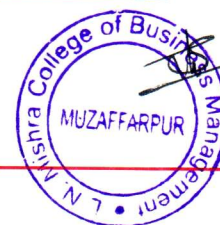
Institute/College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Programme Name	MBA		
Course Code	MB 101		
Course Name	Principles and Practice of Management		
Lecture/Tutorial (per week):	3/0	Course Credits	4
Course Coordinator Name	Neeraj Kumar		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% of session	Mapping Strength
PO1	CO1, CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2
PSO1	CO1, CO3	20	50%	3
PSO2	CO1, CO2	18	45%	2
PSO3	CO3, CO4	22	55%	3

Course– PO/PSO mapping

MB 101	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3



Bhagwanpur Chowk, Muzaffarpur - 842 001

Tel. Fax No. : (0621) 2255905, 2250204

E-mail : info@lnmcbm.org; Website : www.lnmcbm.org

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

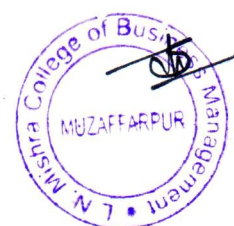
Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-102		
Course Name	Managerial Economics		
Lecture / Tutorial (per week):	4/1	Course Credits	4
Course Coordinator Name	Dr. Manoj Kumar Yadav		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	Mapping Strength
PO1	CO1,CO3	20	50%	3
PO2	CO2,CO3	30	75%	3
PO3	-	-	-	-
PO4	-	-	-	-
PO5	-	-	-	-
PO6	-	-	-	-
PO7	CO2,CO3,CO4	35	87.50%	3
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	CO1,CO2,CO3	35	87.50%	3
PSO2	CO2,CO3	30	75%	3
PSO3	CO4	05	12.50%	1



Course – PO/PSO mapping

MB-102	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	3	3					3				3	3	1

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	-	-	-	-	-	-	-	-	-	3	-	-
CO2	-	3	-	-	-	-	3	-	-	-	3	3	-
CO3	3	3	-	-	-	-	3	-	-	-	3	3	-
CO4	-	-	-	-	-	-	3	-	-	-	-	-	1

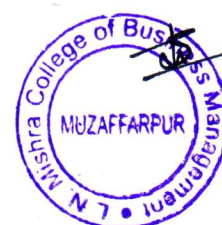
Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MBA 103		
Course Name	Statistical Methods for Decision Making		
Lecture / Tutorial (perweek):	3/0/0	Course Credits	3
Course Coordinator Name	Dr. Shyam Anand Jha		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1,CO2,CO3	40	80%	3
PO2	CO1,CO2	30	60%	3
PO3	CO3	10	20%	1
PO4	CO3	10	20%	1
PO5	CO4	10	20%	1
PO6	CO1,CO2	30	60%	3
PO7	CO2,CO3,CO4	32	64%	3
PO8	CO1,CO4	28	56%	3
PO9	CO3	10	20%	1
PO10	CO4	10	20%	1
PSO1	-	-	-	-
PSO2	-	-	-	-
PSO3	-	-	-	-



Course – PO/PSO mapping

MBA103	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	3	3	1	1	1	3	3	3	1	1	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	3	-	--	-	3	---	3	-	-	-	-	-
CO2	3	3	-	-	--	3	3	-	-	-	-	-	-
CO3	3	-	1	1	-	-	3	-	1	-	-	-	-
CO4	-	-	-	-	1	-	3	3	-	1	-	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-104		
Course Name	Accounting and Financial Analysis		
Lecture / Tutorial (perweek):	4/0/0	Course Credits	4
Course Coordinator Name	Dr. Shankar Kumar Singh Jha & Dr. Deepak Kumar		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1,CO2	18	45%	2
PO2	CO1,CO3	18	45%	2
PO3	CO2	10	25%	1
PO4	CO2,CO4	22	55%	3
PO5	CO3	10	25%	1
PO6	CO4	12	30%	2
PO7	CO3	10	25%	1
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	-	-	-	-
PSO2	-	-	-	-
PSO3	-	-	-	-



Course – PO/PSO mapping

MB-104	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	2	1	3	1	2	1	-	-	-	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-
CO2	2	-	-	-	-	-	-	-	-	-	-	-	-
CO3	-	-	1	-	1	-	1	-	-	-	-	-	-
CO4	-	-	-	3	-	2	-	-	-	-	-	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-(105)		
Course Name	Marketing Management		
Lecture / Tutorial (perweek):	4/0/0	Course Credits	4
Course Coordinator Name	Dr. Mrinalinee		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1,CO2	18	45%	2
PO2	-	-	-	-
PO3	CO1	10	25%	1
PO4	CO3	10	30%	2
PO5	-	-	-	-
PO6	-	-	-	-
PO7	-	-	-	-
PO8	CO1	12	50%	3
PO9	-	-	45%	-
PO10	CO2	20	55%	2



Course-PO/PSO mapping

MB-105	PO										
	1	1	2	3	4	5	6	7	8	9	10
Mapping Strength	2	-	1	2	-	-	-	-	3		2

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	-	1	-	-	-	-	3	-	-
CO2	2	-	-	-	-	-	-	-	-	2
CO3	-	-	-	2	-	-	-	-	-	-
CO4	-	-	-	-	-	-	-	-	-	-

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-106		
Course Name	HRM		
Lecture / Tutorial (perweek):	4/1	Course Credits	4
Course Coordinator Name	Dr. Vibhawendra Pathak		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1	25	50	3
PO2	CO2	30	60	3
PO3	CO2	15	30	2
PO4	CO4	15	30	2
PO5	CO3	20	40	2
PO6	CO1,CO3	25	50	3
PO7	-	-	-	-
PO8	CO2,CO4	20	40	2
PO9	CO4	20	40	2
PO10	-	-	-	-
PSO1	-	-	-	-
PSO2	-	-	-	-
PSO3	-	-	-	-



Course – PO/PSO mapping

MB-106	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	3	3	2	2	2	3	-	2	2	-	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	-	-	-	-	3	-	-	-	-	-	-	-
CO2	-	3	2	-	-	-	-	2	-	-	-	-	-
CO3	-	-	-	-	2	3	-	-	-	-	-	-	-
CO4	-	-	-	2	-	-	-	2	2	-	-	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute/College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-201		
Course Name	Organisational Behaviour		
Lecture/Tutorial(per week):	4/0/0	Course Credits	4
Course Coordinator Name	Dr. B. S. Mishra		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1,CO4	16	40%	2
PO2	CO2, CO3	24	60%	3
PO3	CO2, CO3	24	60%	3
PO4	CO2, CO3	24	60%	3
PO5	CO2, CO3	24	60%	3
PO6	CO3, CO4	20	50%	3
PO7	CO2, CO3	24	60%	3
PO8	CO1, CO4	16	40%	2
PO9	CO1, CO3	20	50%	3
PO10	CO1, CO2, CO3	32	75%	3



Course-PO/PSO mapping

MB-201	PO									
	1	2	3	4	5	6	7	8	9	10
Mapping Strength	2	3	3	3	3	3	3	2	3	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	-	-	-	-	-	-	2	3	3
CO2	-	3	3	3	3	-	3	-	-	3
CO3	-	3	3	3	3	3	3	-	3	3
CO4	2	-	-	-	-	3	-	2	-	-

Correlation Level: 3-High, 2-Moderate, 1-Low

COURSE DESCRIPTION

Institute/College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-202		
Course Name	BUSINESS RESEARCH METHODS		
Lecture/Tutorial(per week):	3/1/0	Course Credits	4
Course Coordinator Name	Neeraj Kumar		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1,CO3	20	50%	3
PO2	CO2,CO3	30	75%	3
PO3	-	-	-	-
PO4	-	-	-	-
PO5	-	-	-	-
PO6	-	-	-	-
PO7	CO2,CO3,CO4	35	80%	3
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-



Course-PO/PSO mapping

MB-202	PO									
	1	2	3	4	5	6	7	8	9	10
Mapping Strength	3	3	-	-	-	-	3	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	-	-	-	-	-	-	-	-	-
CO2	-	3	-	-	-	-	3	-	-	-
CO3	3	3	-	-	-	-	3	-	-	-
CO4	-	-	-	-	-	-	3	-	-	-

Correlation Level: 3-High, 2-Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-203		
Course Name	Operations Research		
Lecture / Tutorial (perweek):	4/0/0	Course Credits	4
Course Coordinator Name	Dr. Purnima Sinha		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1	15	30	2
PO2	CO2	20	40	2
PO3	CO4	15	30	2
PO4	CO2	10	20	1
PO5	CO3	20	40	2
PO6	CO4	10	20	1
PO7	-	-	-	-
PO8	CO4	15	30	2
PO9	-	-	-	-
PO10	CO1	10	20	1



Course – PO/PSO mapping

MB 203	PO									
	1	2	3	4	5	6	7	8	9	10
Mapping Strength	2	2	2	1	2	1	-	2	-	1

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	-	-	-	-	-	-	-	-	1
CO2	-	2	-	1	-	-	-	-	-	-
CO3	-	-	-	-	2	-	-	-	-	1
CO4	-	-	2	-	-	1	-	2	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute/College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-204		
Course Name	Management Accounting and Control		
Lecture/Tutorial(per week):	6/0/0	Course Credits	4
Course Coordinator Name	Dr. Deepak Kumar		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1,CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2
PSO1	CO1,CO3	20	50%	3
PSO2	CO1,CO2	18	45%	2
PSO3	CO3,CO4	22	55%	3



Course-PO/PSO mapping

MB-204	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

Correlation Level: 3-High, 2-Moderate, 1-Low

COURSEDESCRIPTION

Institute/College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-205		
Course Name	Management Accounting and Control		
Lecture/Tutorial(per week):	4/1/0	Course Credits	4
Course Coordinator Name	Dr. Deepak Kumar		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1,CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2
PSO1	CO1,CO3	20	50%	3
PSO2	CO1,CO2	18	45%	2
PSO3	CO3,CO4	22	55%	3



Course-PO/PSO mapping

MB-205	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

Correlation Level: 3-High, 2-Moderate, 1-Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB206		
Course Name	PROJECT MANAGEMENT		
Lecture/Tutorial(per week):	4/1	Course Credits	4
Course Coordinator Name	Dr. Shankar Kumar Singh Jha, Dr. Vipin Kumar & Dr. Sharda Kumari		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1, CO3	20	50%	3
PO2	CO1, CO2	18	45%	2
PO3	-	-	-	-
PO4	CO2	8	20%	1
PO5	CO3, CO4	22	55%	3
PO6	-	-	-	-
PO7	CO3, CO4	22	55%	3
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2



Course-PO/PSO mapping

MB 206	PO									
	1	2	3	4	5	6	7	8	9	10
Mapping Strength	3	2	-	1	3	-	3	-	-	2

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	2	-	-	-	-	-	-	-	-
CO2	-	2	-	-	-	-	-	-	-	-
CO3	3	-	-	-	3	-	3	-	-	-
CO4	-	-	-	1	3	-	3	-	-	2

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-(301)		
Course Name	Strategic Management		
Lecture / Tutorial (perweek):	3/0/0	Course Credits	4
Course Coordinator Name	Mr. Neeraj Kumar		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% of session	Mapping Strength
PO1	CO1, CO2	20	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	15	30%	2
PSO1	CO1, CO3	25	50%	3
PSO2	CO1, CO2	18	45%	2
PSO3	CO3, CO4	28	55%	3



Course- PO/PSO mapping

MB 301 (SM)	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	01	02	03
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-302		
Course Name	Legal Aspects of Business		
Lecture/Tutorial(per week):	4/0	Course Credits	4.0
Course Coordinator Name	Dr. Manoj Kumar Singh		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1	10	25%	1
PO2	CO2,CO3,CO4	30	75%	3
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO2,CO3,CO4	30	75%	3
PO6	CO4	10	25%	1
PO7	CO2,CO3	20	50%	2
PO8	-	-	-	-
PO9	CO3	10	25%	1
PO10	-	-	-	-
PSO1	-	-	-	-
PSO2	-	-	-	-
PSO3	-	-	-	-



Course-PO/PSO mapping

MB-302	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	1	3	-	-	3	1	2	-	1	-	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-
CO2	-	3	-	-	3	-	2	-	-	-	-	-	-
CO3	-	3	-	-	3	-	2	-	1	-	-	-	-
CO4	-	3	-	-	3	1	-	-	-	-	-	-	-

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MBA FC-01		
Course Name	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT		
Lecture/Tutorial(per week):	3/1/0	Course Credits	4
Course Coordinator Name	Dr. Shankar Kumar Singh Jha & Dr. Sharda Kumari		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1, CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2
PSO1	CO1, CO3	20	50%	3
PSO2	CO1, CO2	18	45%	2
PSO3	CO3, CO4	22	55%	3



Course-PO/PSO mapping

MB FC-01	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

CorrelationLevel:3-High,2- Moderate,1-Low

COURSE DESCRIPTION

Institute/College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-FC-02		
Course Name	Corporate Tax Planning and Management		
Lecture/Tutorial(per week):	6/0	Course Credits	4
Course Coordinator Name	Dr. Deepak Kumar and Dr. Sharda Kumari		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1,CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-			
PO4	-			
PO5	CO3	10	25%	1
PO6	-	-		
PO7	-	-		
PO8	-	-		
PO9	-	-		
PO10	CO4	12	30%	2
PSO1	CO1,CO3	20	50%	3
PSO2	CO1,CO2	18	45%	2
PSO3	CO3,CO4	22	55%	3



Course-PO/PSO mapping

MB-FC-02	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

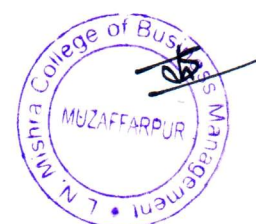
Correlation Level: 3-High, 2-Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB- HC-01		
Course Name	LABOUIR LAWS		
Lecture / Tutorial (perweek):	4/1	Course Credits	4
Course Coordinator Name	Dr. B.S.MISHRA		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1, CO2	18	45%	2
PO2	CO1, CO3	18	45%	2
PO3	CO2	10	25%	1
PO4	CO2, CO4	22	55%	3
PO5	CO3	10	25%	1
PO6	CO4	12	30%	2
PO7	CO3	10	25%	1
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	CO1	8	20%	1
PSO2	CO2,CO3	20	50%	3
PSO3	CO4	10	25%	1



Course – PO/PSO mapping

MB-HC01	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	2	1	3	1	2	1	-	-	-	1	3	1

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	2	-	-	-	-	-	-	-	-	1	-	-
CO2	2	-	1	3	-	-	-	-	-	-	-	3	-
CO3	-	2	-	-	1	-	1	-	-	-	-	3	-
CO4	-	-	-	3	-	2	-	-	-	-	-	-	1

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-HC-02		
Course Name	INDUSTRIAL RELATIONS		
Lecture/Tutorial(per week):	3/1	Course Credits	4
Course Coordinator Name	Dr. Vibhawendra Pathak		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1	20	40%	2
PO2	CO2	15	30%	2
PO3	CO4	20	40%	2
PO4	CO4	15	30%	2
PO5	CO3,CO4	25	50%	3
PO6	-	-	-	-
PO7	-	-	-	-
PO8	CO3	15	30%	2
PO9	CO4	10	20%	2
PO10	CO2	10	20%	2
PSO1	CO1	20	40%	2
PSO2	CO2,CO3	20	45%	2
PSO3	CO4	20	40%	2



Course-PO/PSO mapping

MB HC-02	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	2	2	2	3	-	-	2	2	2	2	2	2

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2										2		
CO2		2								2		2	
CO3					3			2				2	
CO4			2	2	3				2				2

Correlation Level: 3-High, 2-Moderate, 1-Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MBA MC-01		
Course Name	CONSUMER BEHAVIOUR		
Lecture/Tutorial(per week):	3/1/0	Course Credits	4
Course Coordinator Name	Dr. VIPIN KUMAR		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1, CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2
PSO1	CO1, CO3	20	50%	3
PSO2	CO1, CO2	18	45%	2
PSO3	CO3, CO4	22	55%	3



Course-PO/PSO mapping

MB MC-01	PO/PSO												
	1	2	3	4	5	6	7	8	9	10	11	12	13
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

Correlation Level: 3-High,2- Moderate,1-Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB MC 02		
Course Name	Services Marketing		
Lecture/Tutorial(per week):	6	Course Credits	40
Course Coordinator Name	Dr. Bhanu Pratap		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1	10	25%	1
PO2	CO2	10	25%	1
PO3	-	-	-	-
PO4	CO3	08	20%	1
PO5	-	-	-	-
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	CO2	10	25%	1
PSO2	-	-	-	-
PSO3	CO4	12	30%	2



Course-PO/PSO mapping

MB MC 02	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	1	1	-	1	-	-	-	-	-	-	1	-	2

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-
CO2	-	1	-	-	-	-	-	-	-	-	1	-	-
CO3	-	-	-	1	-	-	-	-	-	-	-	-	-
CO4	-	-	-	-	-	-	-	-	-	-	-	-	2

Correlation Level: 3-High, 2- Moderate, 1-L

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-401		
Course Name	Corporate Governance and Business Ethics		
Lecture / Tutorial (perweek):	4/0/0	Course Credits	4.0
Course Coordinator Name	Dr. Manoj Kumar Singh		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO3	10	25%	1
PO2	CO1,CO2,CO3	30	75%	3
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO1,CO2,CO3	30	75%	3
PO6	-	-	-	-
PO7	CO4	10	25%	1
PO8	-	-	-	-
PO9	CO1,CO2,CO3,CO4	40	100%	3
PO10	-	-	-	-
PSO1	-	-	-	-
PSO2	-	-	-	-
PSO3	-	-	-	-



Course – PO/PSO mapping

MB-401	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	1	3	-	-	3	-	1	-	3	-	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	-	3	-	-	3	-	-	-	3	-	-	-	-
CO2	-	3	-	-	3	-	-	-	3	-	-	-	-
CO3	1	3	-	-	3	-	-	-	3	-	-	-	-
CO4	-	-	-	-	-	-	1	-	3	-	-	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-(402)		
Course Name	CAMIS		
Lecture / Tutorial (perweek):	3/0/1	Course Credits	4
Course Coordinator Name	Dr. I B Lal		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1, CO2,CO5	24	30%	2
PO2	CO1, CO3,CO5	24	30%	2
PO3	CO1, CO2,CO5	24	30%	2
PO4	CO1, CO2,CO4,CO5	32	40%	2
PO5	CO3	8	10%	1
PO6	CO4,CO5	16	20%	1
PO7	CO3	8	10%	1
PO8	CO3	8	10%	1
PO9	CO4	8	10%	1
PO10	CO3, CO4	16	20%	1



Course – PO/PSO mapping

MB-402	PO									
	1	2	3	4	5	6	7	8	9	10
Mapping Strength	2	2	2	2	1	1	1	1	1	1

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	2	2	2	-	-	-	-	-	-
CO2	2	-	2	2	-	-	-	-	-	-
CO3	-	2	-	-	1	-	1	1	-	1
CO4	-	-	-	2	-	1	-	-	1	1
CO5	2	2	2	2	-	1	-	-	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB 404		
Course Name	Business Communication		
Lecture/Tutorial(per week):	4	Course Credits	40
Course Coordinator Name	Dr. Bhanu Pratap		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1	8	20%	1
PO2	CO3	14	35%	2
PO3	CO2, CO4	18	45%	2
PO4	-	-	-	-
PO5	CO3	14	35%	2
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	-	-	-	-
PSO2	-	-	-	-
PSO3	-	-	-	-



Course-PO/PSO mapping

MB 404	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	1	2	2	-	2	-	-	-	-	-	-	-	-

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-
CO2	-	-	2	-	-	-	-	-	-	-	-	-	-
CO3	-	2	-	-	2	-	-	-	-	-	-	-	-
CO4	-	-	2	-	-	-	-	-	-	-	-	-	-

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-FC-41		
Course Name	Banking and Financial Services		
Lecture / Tutorial (perweek):	4/0	Course Credits	4
Course Coordinator Name	Dr. Deepak Kumar		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1, CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-			
PO4	-			
PO5	CO3	10	25%	1
PO6	-	-		
PO7	-	-		
PO8	-	-		
PO9	-	-		
PO10	CO4	12	30%	2
PSO1	CO1,CO3	20	50%	3
PSO2	CO1,CO2	18	45%	2
PSO3	CO3,CO4	22	55%	3



Course – PO/PSO mapping

MB-FC-41	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1									3	2	
CO2	2											2	
CO3					1						3		3
CO4										2			3

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute/ College Name:	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MBA FC-44		
Course Name	Financial Derivatives		
Lecture/Tutorial(per week):	3/1/0	Course Credits	4
Course Coordinator Name	Dr. Shankar Kumar Singh Jha & Dr. Sharda Kumari		

PO's/PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	%Of session	Mapping Strength
PO1	CO1, CO2	18	45%	2
PO2	CO1	10	25%	1
PO3	-	-	-	-
PO4	-	-	-	-
PO5	CO3	10	25%	1
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	CO4	12	30%	2
PSO1	CO1, CO3	20	50%	3
PSO2	CO1, CO2	18	45%	2
PSO3	CO3, CO4	22	55%	3



Course PO/PSO mapping

MBA FC-44	PO/PSO												
	1	2	3	4	5	6	7	8	9	10	11	12	13
Mapping Strength	2	1	-	-	1	-	-	-	-	2	3	2	3

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	3	2	-
CO2	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	-	-	1	-	-	-	-	-	3	-	3
CO4	-	-	-	-	-	-	-	-	-	2	-	-	3

Correlation Level: 3-High, 2- Moderate, 1-Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-HC 41		
Course Name	Management of Change		
Lecture / Tutorial (perweek):	3/1/0	Course Credits	4
Course Coordinator Name	Dr. Vibhawendra Pathak		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1	15	30	2
PO2	CO2	20	40	2
PO3	CO4	15	30	2
PO4	CO2	10	20	1
PO5	CO3	20	40	2
PO6	CO4	10	20	1
PO7	-	-	-	-
PO8	CO4	15	30	2
PO9	-	-	-	-
PO10	CO1	10	20	1
PSO1	CO1,CO2	20	40	2
PSO2	CO3,CO4	20	40	2
PSO3	CO4	15	30	2



Course – PO/PSO mapping

MB-HC 41	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	2	2	2	1	2	1	-	2	-	1	2	2	2

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	1	2		
CO2	-	2	-	1	-	-	-	-	-	-	2		
CO3	-	-	-	-	2	-	-	-	-	1		2	
CO4	-	-	2	-	-	1	-	2	-	-		2	2

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB HC 44		
Course Name	Group Dynamics		
Lecture / Tutorial (perweek):	3/0/0	Course Credits	3
Course Coordinator Name	Dr. Shyam Anand Jha		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% Of session	MappingStrength
PO1	CO1,CO2,CO3	34	68	3
PO2	CO2,CO3	22	44	2
PO3	Co1,CO3	22	44	2
PO4	CO3	10	20	1
PO5	CO4	10	20	1
PO6	CO1,CO2	24	48	3
PO7	CO2,CO3,CO4	22	44	2
PO8	CO1,CO4	22	44	2
PO9	CO3,Co5	16	32	2
PO10	CO4	10	20	1
PSO1	CO3	10	20	1
PSO2	CO4	10	20	1
PSO3	CO2,CO5	18	36	2



Course – PO/PSO mapping

MB HC 44	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	PSO1	PSO2	PSO3
Mapping Strength	3	2	2	1	1	3	2	2	2	1	1	1	2

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3	-	2	--	-	3	---	2	-	-	-	-	-
CO2	3	2	-	-	--	3	2	-	-	-	-	-	2
CO3	3	2	2	1	-	-	2	-	2	-	1	-	-
CO4	-	-	-	-	1	-	2	2	-	1	--	1	-
Co5	-	-	-	-	-	-	-	-	2	-	-	-	2

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-MC-41		
Course Name	SALES AND DISTRIBUTION MANAGEMENT		
Lecture / Tutorial (perweek):	3/1	Course Credits	4
Course Coordinator Name	Dr. Bhanu Pratap		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% of session	Mapping Strength
PO1	CO1	5	12.5%	1
PO2	-	-	-	-
PO3	-	-	-	-
PO4	-	-	-	-
PO5	-	-	-	-
PO6	-	-	-	-
PO7	-	-	-	-
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	CO4	20	50%	3
PSO2	CO2	8	20%	1
PSO3	CO3	7	17.5%	1



Course – PO/PSO mapping

MB-MC-41	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	1	-	-	-	-	-	-	-	-	-	3	1	1

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-
CO2	-	-	-	-	-	-	-	-	-	-	-	1	-
CO3	-	-	-	-	-	-	-	-	-	-	-	-	1
CO4	-	-	-	-	-	-	-	-	-	-	3	-	-

Correlation Level: 3- High, 2- Moderate, 1- Low

COURSE DESCRIPTION

Institute / College Name :	Lalit Narayan Mishra College of Business Management, Muzaffarpur, Bihar.		
Program Name	MBA		
Course Code	MB-MC-45		
Course Name	Strategic Marketing		
Lecture / Tutorial (perweek):	3/1	Course Credits	4
Course Coordinator Name	Dr. Mrinalinee		

PO's / PSO's addressed by Cos & mapping strength with Course

PO/PSO	CO	No. of Sessions	% of session	Mapping Strength
PO1	CO1,CO3	20	50%	3
PO2	CO2,CO3	30	75%	3
PO3	-	-	-	-
PO4	-	-	-	-
PO5	-	-	-	-
PO6	-	-	-	-
PO7	CO2,CO3,CO4	35	80%	3
PO8	-	-	-	-
PO9	-	-	-	-
PO10	-	-	-	-
PSO1	CO1,CO2,CO3	35	80%	3
PSO2	CO2,CO3	30	75%	3
PSO3	CO4	05	15%	1



Course – PO/PSO mapping

MB-MC-45	PO										PSO		
	1	2	3	4	5	6	7	8	9	10	1	2	3
Mapping Strength	3	3	-	-	-	-	3	-	-	-	3	3	1

CO & PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3
CO1	3										3	--	--
CO2		3					3				3	3	
CO3	3	3					3				3	3	--
CO4							3						1

Correlation Level: 3- High, 2- Moderate, 1- Low

